To: HONORABLE MAYOR AND CITY COUNCIL.

FROM: Dave Maroney, Director of Economic Development and Planning.

SUBJECT: February 2nd Council Workshop.

DATE: January 25, 2016.

BACKGROUND.

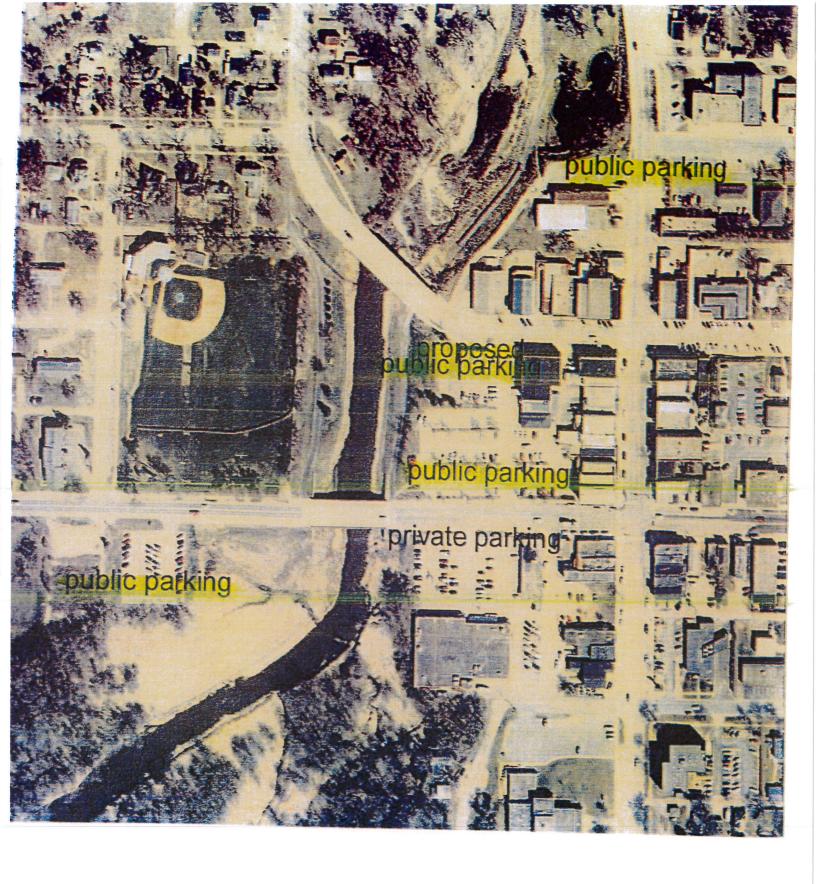
Attachments A - B - C are provided to assist with our discussion relating to: (a) downtown parking; (b) current efforts by the EDA to evaluate the feasibility for development of a data center west of the Industrial Park; and (c) transportation planning for Highway 20 at the intersections of County 17 and County 29. Attachment A illustrates the location of existing public parking areas within the downtown area; Attachment B identifies a proposed public parking area and Welcome Center concept plan; and Attachment C shows the area being evaluated by the EDA along with the Highway 20 intersections. Further information pertaining to each of the three Attachments will be presented on February 2^{nd} .

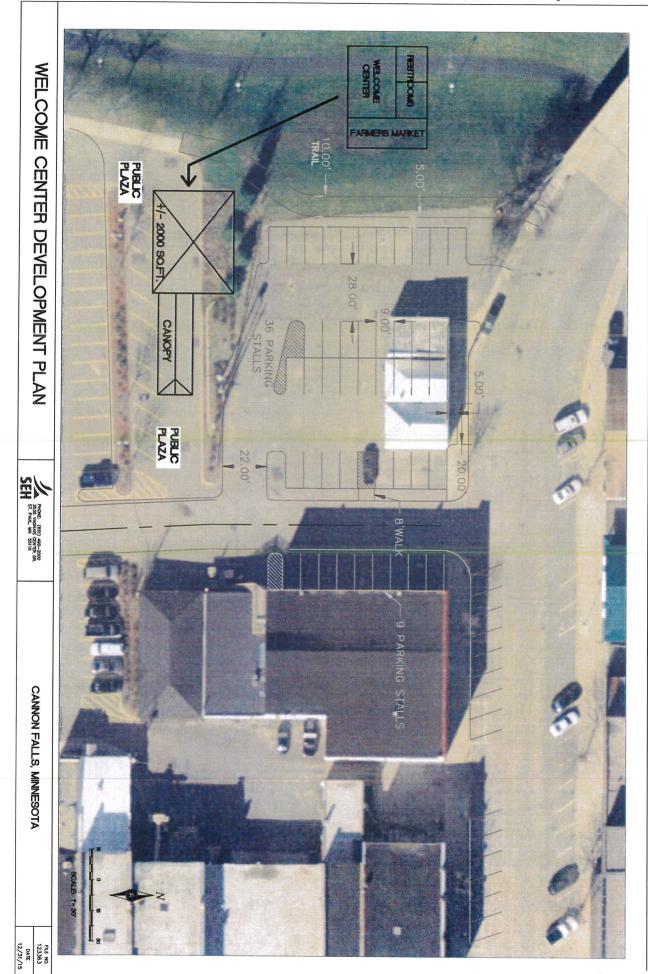
REQUESTED COUNCIL ACTION.

Although staff are seeking Council direction and guidance on each of the projects, the proposed public parking concept represented by *Attachment B* is the one project that time is of the essence. On February 29th, applications are due for the Federal Recreational Trail Program (*FRTP*) – the City can apply for up to \$150,000 grant assistance to help finance construction of new parking stalls and to extend the trail from the Cannon Valley Trailhead structure to Mill Street. Staff of the Department of Natural Resources have been working with me on development of the application and have offered to write a letter of support.

The cost to acquire the former Lee Chevrolet property at Sheriff Sale was approximately \$226,167. To facilitate development of the Event Center at the Winery, the EDA acquired the property from the Maloney's for approximately \$226,167. With FRTP grant funds, in order to redevelop the property for public parking and to extend the Trail to Mill Street the City Council will need to acquire the property from the EDA. Previously, the Council has discussed allocating Park Funds to finance some of the cost to acquire and improve this property. Whether or not the City Council wishes to pursue this particular project further will be discussed on February 2nd.

A more detailed financing plan for this project will be presented for your consideration and our discussion on February 2nd.





Attachment B

