To: HONORABLE MAYOR AND CITY COUNCIL.

FROM: Dave Maroney, Director of Economic Development and Planning.

SUBJECT: 2016 SHIP Grant. DATE: April 14, 2016.

The mission of the Cannon Falls Farmer's Market is to offer high quality, local produce and products, in a welcoming environment, while promoting healthy living in our community.

BACKGROUND.

The Farmers Market/Food Hub/Live Well Committee ("FMC") has held several meetings and is making considerable progress developing plans for the 2016 Farmer's Market. Last November the Council authorized submission of an application to the Statewide Health Improvement Program ("SHIP") to assist with planning and developing the Farmers Market/Food Hub – a \$3,400 grant was awarded!

The FMC is recommending the following preliminary budget for the project: \$1,950 to design a sign and logo for the *Farmers Market* and to construct a permanent (but "mobile") sign; \$950 for advertising; and \$500 for organizational expenses.

Subject to further investigation, the FMC continues to evaluate the area depicted on the accompany map as the preferred location for the *Farmers Market* to operate this year.

REQUESTED COUNCIL ACTION.

The City Council is asked to approve the preliminary budget for the 2016 Farmers Market as recommended by the FMC.

2016 Farmers Market Location



Roads 300

Roads 300

Township or Other Roads

Township or Other Roads

County Roads 600

Major Roads 600

US Highway State Highway

County Roads - Gravel

Roads 600

Township or Other Roads

County Roads - Paved Roads 600

Township or Other Roads

