

To: HONORABLE MAYOR AND CITY COUNCIL.

FROM: Dave Maroney, Director of Economic Development.

SUBJECT: 2018 Farmers Market Permit.

DATE: February 15, 2018.

BACKGROUND.

Efforts continue with planning and development of an expanded Farmers Market/Food Hub at Artisan Plaza. As springtime nears, vendors (and others) are wondering whether or not a Farmers Market will also be allowed to operate in the municipal parking lot. Rather than concluding “yes” or “no”, perhaps the best answer is “maybe”?

REQUESTED COUNCIL ACTION.

If approved by the City Council, the following requirements could apply to permit a Farmers Market to operate this season in a location in addition to Artisan Plaza:

1. In the event that vendors wish to operate a Farmers Market on **municipally owned property**, permission to do so is subject to City Council approval. To obtain a permit to operate, the participating vendors must submit an Application to the City of Cannon Falls fully describing: (a) the location of the Market; (b) operational details (days, hours, traffic control, clean-up, signage, etc.); (c) the rules and policies that will apply to participating vendors; and (d) vendor contact information in accordance with the attached *2018 Farmers Market Vendor Application*. Upon receiving a complete Application, the City Council will be requested to review and approve issuance of a Farmers Market Permit.

2. In the event that vendors wish to operate a Farmers Market on **privately owned property**, a land use permit will likely be necessary but the Farmers Market Permit as described above (Item #1) is not. Whether or not a land use permit is required will depend in part upon the proposed location and scope of the Farmers Market.

The City of Cannon Falls regulatory and administrative participation with the Farmers Market will vary depending upon ownership of the property. If the Farmers Market site is public property, the City Council and City Staff will assume a modest level of oversight and participation. Should the Farmers Market operate on privately owned property, the Council and Staff assumes a considerably lessor role.

This year, a Farmers Market/Food Hub will operate at Artisan Plaza. The Interim Board of Directors for the Cannon Falls Farmers Market, the Economic Development Authority and City Staff support this initiative but realize that the project will not meet the needs of all vendors that have historically participated in the local Farmers Market. Providing an opportunity to vend in a location other than Artisan Plaza seems reasonable.

The City Council is asked to approve the *2018 Farmers Market Permit* requirements as described in this Memorandum.

2018 FARMERS MARKET
VENDOR APPLICATION

*(Please submit this application as well as any applicable forms to the City of Cannon Falls,
918 River Road, Cannon Falls, MN 55009)*

YOUR BUSINESS NAME: _____

MN Sales Tax ID Number, (if applicable): _____

BUSINESS OWNER'S NAME: _____

TYPE OF BUSINESS: _____

PRIMARY SELLER'S NAME: _____

PRIMARY SELLER'S EMAIL: _____

PRIMARY SELLER'S ADDRESS: _____

PRIMARY SELLER'S PHONE NUMBER: _____

PLEASE NOTE: If you are selling produce, food product or other homemade farmers market items at the Farmers Market, you are required to have a farmers market permit issued by the City of Cannon Falls.

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**I understand that it is my own responsibility to carry general liability insurance and product liability insurance - the City of Cannon Falls will not provide this coverage.*

I AGREE that the City of Cannon Falls is not liable for any injury, theft or damage to either buyer or seller, or their property, arising out of or pertaining to preparation for or

participation in the farmers market, whether such injury, theft or damage occurs prior to, during or after the farmers market.

I AGREE to indemnify and hold the City of Cannon Falls harmless for and against any claims for such injury, theft or damage.

I AGREE to produce, prepare, display and store all produce in accordance with applicable MN Department of Agriculture, MN Department of Health, and Goodhue County Health Department guidelines and regulations.

Vendors selling baked goods, canned goods or pickled foods are required to be registered with the State of Minnesota Department of Agriculture and the City will require that you provide a copy of your certificate to keep on file prior to selling said items.

DATE: _____

VENDOR SIGNATURE: _____

***Please note that MN law bars all dogs from farmers markets, with the exception of service dogs.**