

To: HONORABLE MAYOR AND CITY COUNCIL.

FROM: Dave Maroney, City Administrator.
SUBJECT: Review Priority Goals (March 19, 2019).
DATE: March 28, 2019.

BACKGROUND.

With significant input, guidance and hard work by you and City Staff, six (6) priority goals have been identified – see accompanying *Goal Setting Workshop Priorities -March 19, 2019* (“*Goal Statements*”). Following your review and acceptance of these *Goal Statements* Staff will prepare action plans (*who does what, when and how*) for each of the six to guide and facilitate implementation efforts.

REQUESTED COUNCIL ACTION.

The City Council is asked to review the *Goal Statements* and clarify verbiage as may be necessary. Thereafter, the City Council is asked to authorize Staff to prepare action plans for each of the prioritized *Goal Statements*.

To successfully implement action to accomplish any of the *Goal Statements* will require a commitment of resources (time, energy and money). In particular, the two identified by **Section I. Public Finance/Services/Facilities** will likely involve a comparatively larger public sector investment - assigning a Committee of the City Council to work with Staff could greatly aid our collective efforts? Initially, it seems reasonable that the Personnel Committee be assigned responsibility for participating with Staff to evaluate the financial implications related to these two *Goal Statements* – what is the preference of the City Council?

Goal Setting Workshop Priorities (March 19, 2019)

I. Public Finance/Services/Facilities

Goal A. Freeze or lower water/sewer rates (2020/2021) – communicate with the public throughout the decision-making process!

Goal B. Evaluate opportunities to “improve” (use of space; energy efficiency; maintenance and repairs) the existing City Hall and study whether or not to build a new City Hall in Dakota County redeveloping the present City Hall site for other land use(s).

II. Community Planning and Development

Goal A. Plan and strategize for growth (annexation; redevelopment; available wastewater/water capacity).

Goal B. Plan and develop affordable/market rate housing (rental and ownership) and daycare services.

III. Internal and External Operations

Goal A. Improve communications by and between citizens, elected officials and staff (public relations) and better manage conflict situations and public expectations.

Goal B. Improve technology (online payments, etc).