

**To: HONORABLE MAYOR AND CITY COUNCIL.**

**FROM: Laura Qualey, Economic Development Business Specialist**

**SUBJECT: Accept Grant of \$5,000 from *SMIF Small Cities Grant- COVID-19 Response***

**DATE: October 6, 2020.**

**BACKGROUND.**

The Economic Development Authority applied for the Southern Minnesota Initiative Foundation Small Cities Grant; COVID-19 Response. The purpose of the grant is to help small towns respond and recover from the hardships created by the COVID-19 crisis and the effects on the community. Requests were be prioritized for projects that address a community issue that was created by COVID-19 and supports vulnerable community members. Requests were also prioritized for projects that address economic gaps, educational gaps or racial inequities that were manifested or made worse by the current crisis.

The EDA was awarded \$5,000 from the SMIF program, the funds will be used in conjunction with matching Blandin funds, to implement a four month digital marketing campaign utilizing the Cannon Roots brand. The Cannon Valley Trail and the Chamber of Commerce have each submitted letters of support for the application.

**REQUESTED COUNCIL ACTION.**

Respectfully request a motion to accept the \$5,000 award from the Southern Minnesota Initiatives Foundation from the *Small Town Grants Program- COVID-19 Response*.

**CITY OF CANNON FALLS  
GOODHUE COUNTY, MINNESOTA**

**RESOLUTION NUMBER 2507**

**RESOLUTION AUTHORIZING ACCEPTANCE OF GRANT  
FOR CANNON FALLS ECONOMIC DEVELOPMENT AUTHORITY**

**WHEREAS**, the Cannon Falls Economic Development Authority has received a grant from the Southern Minnesota Initiative Foundation; and

**WHEREAS**, The Cannon Falls Economic Development Authority has applied and been awarded a grant from the Southern Minnesota Initiative Foundation.

**NOW, THEREFORE, BE IT RESOLVED**, the Southern Minnesota Initiative Foundation has awarded a total of \$5,000.00 to be used towards projects to help small towns respond and recover from the hardships created by the COVID-19 crisis and the effects on the community. The Economic Development Director is hereby authorized to execute such agreements as are necessary to implement the acceptance of this grant on behalf of the Cannon Falls Economic Development Authority.

**BE IT FURTHER RESOLVED**, that the Economic Development Director of the City of Cannon Falls is hereby authorized to be the fiscal agent and administer the grant on behalf of the Cannon Falls Economic Development Authority.

**ADOPTED** by the City Council of Cannon Falls this 6<sup>th</sup> day of October, 2020.

**CITY OF CANNON FALLS**

---

John O. Althoff  
Mayor

ATTEST: \_\_\_\_\_  
Neil L. Jensen  
City Administrator