

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: LAURA QUALEY, ECONOMIC DEVELOPMENT SPECIALIST

**SUBJECT: Request Authorization for Acceptance of Donation from
Southeastern Minnesota Initiative Foundation for Cannon Roots**

DATE: Tuesday, December 20, 2022

BACKGROUND

The Cannon Roots local foods initiative has received a \$500.00 donation to be used toward the SHRPA subscription that is incorporated into the Cannon Roots website. This serves to highlight the local food and beverages that are produced in Cannon Falls as well as the things you can do while visiting the community.

This digital platform integrates with other social media platforms that can highlight and feature other local businesses and services in the area such as local restaurants, retailers as well as our campgrounds, bike trail and other recreational amenities which offers tourists ideas as to how to spend their time while visiting.

REQUESTED COUNCIL ACTION

I respectfully request a motion approving acceptance of the \$500.00 donation for the Cannon Roots, which is supported by the City of Cannon Falls EDA.

**CITY OF CANNON FALLS
GOODHUE COUNTY, MINNESOTA**

RESOLUTION NUMBER 2661

**RESOLUTION AUTHORIZING ACCEPTANCE OF DONATION
FOR THE CANNON ROOTS INITIATIVE**

WHEREAS, the Economic Development Authority has received a grant from the Southeastern Minnesota Initiative Foundation which fosters economic and community vitality in the region such as the Cannon Roots initiative; and

WHEREAS, the Cannon Roots is an entity created under the City of Cannon Falls EDA that features our local food and beverage producers and local amenities.

NOW, THEREFORE, BE IT RESOLVED, that the Southeastern Minnesota Initiative Foundation has donated \$500.00 to be used toward the promotion of the Cannon Roots local foods initiative under the City of Cannon Falls EDA and the City Council hereby accepts the donation.

BE IT FURTHER RESOLVED, that the City of Cannon Falls is hereby authorized to be the fiscal agent and administer the funds on behalf of the EDA.

ADOPTED by the City Council of Cannon Falls this 20th day of December 2022.

CITY OF CANNON FALLS

John O. Althoff
Mayor

ATTEST:_____

Neil L. Jensen
City Administrator