

**TO: Honorable Mayor and City Council**  
**FROM: Zach Logelin, License and Permit Technician**  
**SUBJECT: Ordinance Text Amendment—City Code §152.355**  
**DATE: September 19, 2023**

### **BACKGROUND**

On September 11<sup>th</sup>, the Planning Commission held a public hearing to consider an Ordinance Text Amendment to amend City Code §152.355 to allow sponsorship signage at parks and athletic complexes if approved by the City Council.

In October of 2019, ordinance number 367 was approved to allow for City Parks and Athletic Complexes to have sponsorship signage if approved by City Council. The ordinance was amended to allow John Burch Park to have a scoreboard with sponsorships attached to the bottom. Recently, Cannon Falls High School submitted a building permit for a scoreboard with sponsorship signage attached. Planning Commission unanimously recommended approval at their meeting. City staff recommends amending City Code §152.355 to include school athletic complexes into City code §152.355 (F)(3).

The following exhibits are enclosed to further describe the proposal:

1. Ordinance Number 367 relating to sponsorship signage at City Parks and Athletic Complexes
2. Amended Ordinance

### **STAFF RECOMMENDATION**

Staff recommends approval of this ordinance amendment.

### **REQUESTED COUNCIL ACTION**

City Staff are requesting City Council to adopt Ordinance 397, Amending City Code Chapter §152.355 relating to sponsorship signage at City Parks and Athletic Complexes.

## **NOTICE OF PUBLIC HEARING**

Notice is hereby given that the Planning Commission of the City of Cannon Falls, Minnesota will meet on Monday, September 11<sup>th</sup>, 2023, beginning at 6:30 p.m. (or as soon thereafter as the matter may be heard) in the City Council Chambers at City Hall, 918 River Road, to conduct a public hearing to consider amending City Code §152.355 relating to sponsorship signs at school athletic complexes.

More detailed information relating to the application is available for public inspection at City Hall, 918 River Road, Cannon Falls, MN 55009.

Zach Logelin  
License Permit Technician

507-263-9308

CITY OF CANNON FALLS  
GOODHUE COUNTY, MINNESOTA

ORDINANCE NUMBER 367  
SECOND SERIES

AN ORDINANCE AMENDING CHAPTER 152  
OF THE CANNON FALLS CITY CODE, THE ZONING  
ORDINANCE, CONCERNING SPONSORSHIP SIGNS

THE CITY COUNCIL OF CANNON FALLS ORDAINS:

**Section 1.** Section 152.355(F) of the Cannon Falls City Code is hereby amended to provide:

(F) Schools, athletic complexes or other public or semi-public institutions.

(1) For facilities occupying an area of five acres or more, an identification sign not larger than 96 square feet may be permitted upon approval of a permit by the City Council.

(2) Temporary signs, banners and displays for church, school, institutional or civic events are permitted but must be located on property owned or controlled by the church, school, institution or civic organization and may be displayed only during a period commencing 60 days prior to the scheduled event and ending three days after closing date of the scheduled event.

(3) For City Parks and City athletic complexes, sponsorship signage if approved by the City Council.

**Section 2. Effective Date.** This ordinance shall be effective immediately upon its passage and publication according to law.

**PASSED AND DULY ADOPTED** this 1<sup>st</sup> day of October, 2019 by the City Council of the City of Cannon Falls, Minnesota.

CITY OF CANNON FALLS

BY: \_\_\_\_\_  
John O. Althoff, Mayor

ATTEST:

\_\_\_\_\_  
David Maroney, City Administrator

Published in the *Cannon Falls Beacon* on October 17, 2019.

CITY OF CANNON FALLS  
GOODHUE COUNTY, MINNESOTA

ORDINANCE NUMBER 397  
SECOND SERIES

AN ORDINANCE OF THE CITY OF CANNON FALLS, MINNESOTA AMENDING  
CITY CODE § 152.355(F) RELATING TO SIGNS

THE CITY OF CANNON FALLS ORDAINS:

SECTION 1. AMENDMENT. City Code § 152.355(F) is hereby amended by adding the underlined language, as follows:

**§ 152.355 SPECIAL DISTRICT REGULATIONS.**

\* \* \*

(F) *Schools, athletic complexes or other public or semi-public institutions.*

(1) For facilities occupying an area of five acres or more, an identification sign not larger than 96 square feet may be permitted upon approval of a permit by the City Council.

(2) Temporary signs, banners and displays for church, school, institutional or civic events are permitted but must be located on property owned or controlled by the church, school, institution or civic organization and may be displayed only during a period commencing 60 days prior to the scheduled event and ending three days after closing date of the scheduled event.

(3) For city parks and city or school athletic complexes, sponsorship signage if approved by the City Council.

SECTION 2. EFFECTIVE DATE. This ordinance shall become effective upon its passage and publication.

PASSED AND ADOPTED by the City Council of the City of Cannon Falls, Minnesota, this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

\_\_\_\_\_  
Matt Montgomery, Mayor

ATTEST:

\_\_\_\_\_  
Neil L. Jensen, City Administrator