

TO: MAYOR AND CITY COUNCIL

FROM: Neil Jensen, City Administrator

SUBJECT: John Burch Park Football Scoreboard Sponsorship Signs

MEETING DATE: March 19, 2024

BACKGROUND

The Cannon Falls School District is requesting to add another row of sponsorship signs under the existing row on the football scoreboard for a total of 8 signs. This request was presented to the Public Works / Park Board (PWPB). The PWPB approved and recommended to City Council that the signs be approved. Please see attached the template of the signs. The sponsor fees will help pay for upgrades and maintenance of the scoreboard.

STAFF RECOMMENDATION

Please make a motion to approve the 4 additional sponsorship signs under the JBP football scoreboard for a total of 8 sponsorship signs.

REQUESTED COUNCIL ACTION

Please make a motion to approve the 4 additional sponsorship signs under the JBP football scoreboard for a total of 8 sponsorship signs.

CANNON FALLS BOMBERS

DAKTRONICS

HOME

7:23

GUEST

21 <

14

DOWN

TO GO

BALL ON

QTR

31

10

40

33

T.O.L.

- ID Panel (NBacklit)

2' high x 18' wide

- Scoreboard

FB-2018-R w/ T.O.Ls

8' high x 18' wide

- Sponsor Panels (NBacklit)

3' high x 18' wide @2

SPONSOR	SPONSOR	SPONSOR	SPONSOR
SPONSOR	SPONSOR	SPONSOR	SPONSOR

PRODUCTION READY ARTWORK NEEDED FOR:
SPONSOR logos

02/07/2024 (Rev 0) Concept Cannon Falls HS_MN Stadium FB-2018 (3)

CANNON FALLS HIGH SCHOOL CANNON FALLS, MN

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