

TO: HONORABLE MAYOR AND CITY COUNCIL.
FROM: LAURA QUALEY, ECONOMIC DEVELOPMENT & MAGGIE WILSON, CHAMBER OF COMMERCE
SUBJECT: WAYFINDING SIGNAGE FOR CITY OF CANNON FALLS TRAIL SYSTEM
DATE: FEBRUARY 18, 2025

BACKGROUND.

The City is in dire need of adding and updating the wayfinding signage at certain areas along the city trail system. There are areas where visitors coming from the Cannon Valley Trail are left with no navigation as to where they can find their connection to the next trail access or back to the trail head. Signage that does exist is about 20 years old and the posts are rotting, paint is peeling and overall, they look outdated.

In a collaborative effort to replace and update the signage, the Chamber and EDA have uncovered two grants that could potentially fund the replacement of the signs if authored successfully. The plan is to acquire the Goodhue County grant and use that plus the Public Works labor for installation as the 50% match toward the Taylor Family Farm Foundation grant. If only one is awarded, the signage order will be modified to fit the amount awarded.

1. Goodhue County Community Partner Award -- 10% match required - can be Public Works installation; Grant fund maximum \$5,000
2. Taylor Family Farms Foundation -- 50% match required; Grant fund \$10-\$50,000.

The signage company that has created the new park signs gave a quote for the wayfinding signs of \$6,740 which would include 2 large signs indicating Downtown Destinations, Mill Towns State Trail, Goodhue County Lake Byllesby Park and Dakota County Regional Park; a sign indicating CVT, MTST, and Lake Byllesby Trail; and also 2 small individual Trail Head signs.

These signs have a graffiti resistant coating on them, a 10 year warranty and are weather resistant for MN.

Wilson and Qualey presented to the Public Works and Park Board on Feb. 6th and the Commissioners unanimously recommended moving forward with applying for the grants.

REQUESTED COUNCIL ACTION.

Staff respectfully requests a motion from the Council to approve submission of the Goodhue County Community Partner Award and the Taylor Family Farms Foundation to purchase wayfinding signage for the city trail system.

City of Cannon Falls

Trail Signage - Wayfinding



Current Signs

- Signage was installed over 20 years ago
- Posts are rotten
- Paint is peeling
- Time to update



Purpose of Wayfinding Signage

- To provide clear direction to visitors
- Visitors are more likely to return when they've had a good experience and more likely to suggest our trails to others
- This impacts not only our trails, but other businesses and attractions in Cannon Falls

Locations of wayfinding signage

- A. Downtown Cannon Falls- CV Trail Access
- B. Veteran's Memorial Park near the Highway 20 bridge
- C. Hannah's Bend Park - 9th St and Fairgrounds
- D. 3rd Street and State Street
- E. 3rd Street and Water Street



Proposed Signage


→ **CANNON FALLS DESTINATIONS** 

Minnieska Park _____ .25

Cannon Falls Veterans Memorial _____ .1

Riverside Park _____ .15

Hannah's Bend Park _____ .4

→ **MILL TOWNS STATE TRAIL** _____ .9 

→ **CANNON VALLEY TRAIL** _____ .9 

→ **GOODHUE COUNTY BYLLESBY PARK** _____ 2.7 

→ **LAKE BYLESSBY REGIONAL PARK** _____ 2.9 


A

→ **CANNON VALLEY TRAIL**
1/4 Mile | 5 Minutes

← **MILL TOWNS TRAIL**
1/2 Mile | 10 Minutes

← **LAKE BYLLESBY TRAIL**
1/2 Mile | 10 Minutes


B


→ **CANNON FALLS DESTINATIONS** 


Cannon Falls Veterans Memorial _____ .1


Riverside Park _____ .15

Hannah's Bend Park _____ .4

↓ **DOWNTOWN CANNON FALLS ACCESS** _____ .3 

← **MILL TOWNS STATE TRAIL** _____ .6 

← **GOODHUE COUNTY BYLLESBY PARK** _____ 2.4 

← **LAKE BYLESSBY REGIONAL PARK** _____ 2.6 

C

44"H x 72:W Routed or V-grooved sided bi-color sign panel with printed TUFF COVER logo insert. Includes 2": mount extensions

Proposed Signage



D



E

10"H x 78"W Routed or V-grooved
single-sided bi-color sign panel.
Includes 2: mount extensions.

Funding

LiveWell Goodhue County Community Partner Award

10% match required -can be Public Works installation

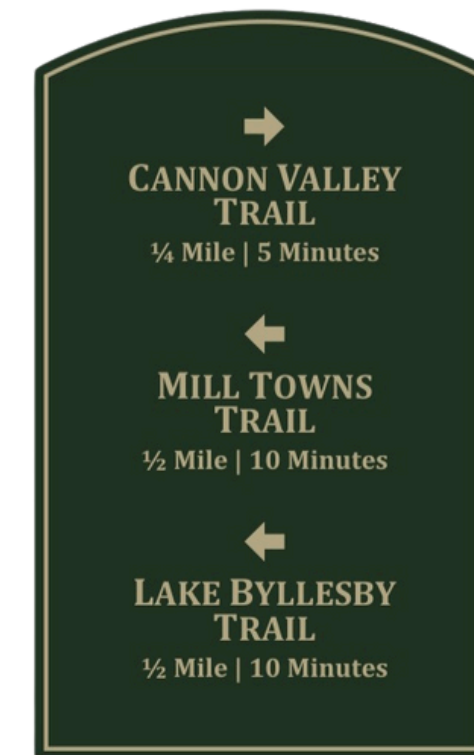
Grant fund maximum \$5,000

Taylor Family Farms Foundation

50% match required

Grant fund \$10,000-\$50,000

\$1,850 per sign



\$520 per sign



Total Estimate \$6,740