TO: Mayor and City Council

FROM: Jed Petersen, Public Works Director

SUBJECT: ATP Demonstration Project

MEETING DATE: Tuesday, August 5, 2025

BACKGROUND

City staff has been working with Laura Qualey and the Active Transportation Planning (ATP) team to implement a demonstration project at the intersection of Highway 19 and 7th Street North, near the John Burch Park bandshell and the Park and Ride lots. This project is part of our ongoing efforts to improve pedestrian and bicycle safety and visibility in high-traffic areas.

PROJECT OVERVIEW

The demonstration project is designed to be a short-term, temporary installation that models potential long-term improvements. The layout includes visual elements and materials intended to calm traffic and increase safety for park users, eventgoers, and residents. A rendering of the proposed installation is attached for reference.

FUNDING AND INSTALLATION

This project is funded entirely through the Active Transportation Plan Demonstration Grant, which will cover the cost of all materials. Public Works staff will assist with the installation of the project to ensure proper placement and community integration.

TIMELINE

To ensure the project is in place for the start of the school year and fall football season, installation is planned for mid-August following Council approval. The demonstration is intended to run through the fall and will be removed before the start of the winter snow plowing season to avoid any maintenance conflicts.

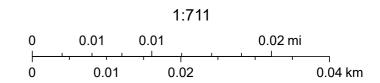
REQUESTED COUNCIL ACTION

I respectfully request a motion and approval of the Active Transportation Plan Demonstration Project and authorize installation with support from the Public Works Department.

Demonstration Project 1

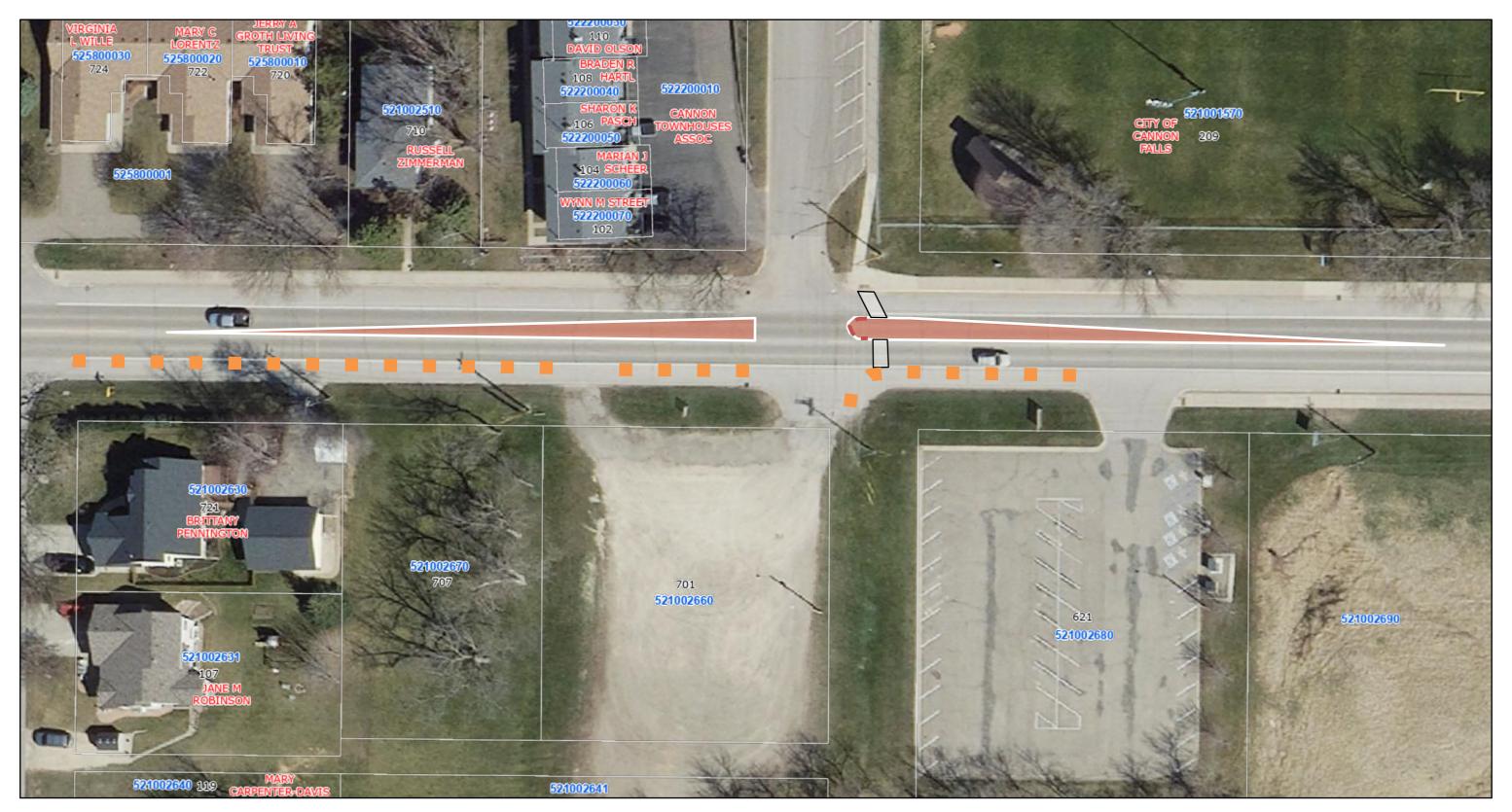


7/16/2025, 8:03:00 AM





Demonstration Project



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